



State of California-Health and Human Services Agency
Department of Health Services



ARNOLD SCHWARZENEGGER
Governor

October 15, 2004

CHDP Information Notice No.: 04-D

TO: ALL COUNTY CHILD HEALTH AND DISABILITY PREVENTION (CHDP)
PROGRAM DIRECTORS, DEPUTY DIRECTORS, CHILDREN'S
MEDICAL SERVICES (CMS) BRANCH REGIONAL OFFICES, MEDICAL
CONSULTANTS AND NURSE CONSULTANTS

SUBJECT: ANNOUNCEMENT OF 2005 CHILDHOOD OBESITY CONFERENCE
AND SCHOLARSHIP APPLICATION

The California Department of Health Services (DHS), Primary Care and Family Health Division, in collaboration with the UC Berkeley Center for Weight and Health, and the California Department of Education, Nutrition Services Division, are pleased to present the 2005 California Childhood Obesity Conference, *"Launching a Movement: Linking Our Efforts to Make a Difference"*, on January 9-12, 2005, at the Manchester Grand Hyatt in San Diego.

To encourage local agency participation, the cost of attending the conference, DHS is offering partial scholarships for local CHDP program staff.

This conference is designed for all persons interested in programs in research, prevention, education, and treatment of childhood obesity. We have included a tentative conference agenda (Attachment). Highlights of the conference include:

Clinical Management and Resources.
Research and Evaluation.
Community Perspectives – Program Coalitions and the Built Environment.
Pre-School, School and After School Programs.
Policy, Media Advocacy, Legislation and Marketing.
Parents as Role Models, Educators and Advocates.

The 2005 conference builds on the experiences of the 2001 and 2003 conferences in addition to the progress in addressing the obesity issue occurring at the federal, state and local levels.

The 2001 conference focused on the issues, strategies, and programs, while the 2003 conference addressed the environmental, family, and clinical approaches to childhood obesity. This conference ties it all together. As the conference theme denotes, we are "Launching a Movement: Linking Our Efforts to Make a Difference." Our 2005 conference goals are three-fold:

- To expand partnerships to increase coordination efforts.
- To build knowledge and skill base on pediatric overweight.
- To document progress made and outcomes achieved.

By doing so, we will continue to address childhood overweight as a major public health concern that demands attention and leadership from all.

There will be three plenary sessions, nine mini-plenary sessions, as well as 24 workshop sessions. The variety of mini-plenaries and workshop sessions makes it possible for participants to choose topics and issues within their area of interest.

Due to funding availability, the 2005 conference budget supports fewer scholarships than were offered in the past. Each scholarship may provide assistance in one or more of the following costs:

- Lodging (3 nights).
- Airfare/transportation.
- Complimentary registration.

How to Apply

To apply for a scholarship, mail a completed application (Enclosure 2) to:

Carragh Taylor-Hunt, Conference Planner
c/o 2005 California Childhood Obesity Conference
CSUS, CCE Conference and Training Services
3000 State University Drive East
Sacramento, CA 95819-6103

All applications must be postmarked by **October 22, 2004**. Applications postmarked *after* October 22, 2004 will not be considered. Notification of scholarship awards will be made no later than **November 5, 2004**.

CHDP Information Notice No.: 04-D
October 15, 2004
Page 3

If you have any questions or need additional information, please contact Marlaina Wilson, at (916) 928-8683 or via email to Mwilson2@dhs.ca.gov, or contact Kim Frinzell, at (916) 928-8653 or via email to Kfrinzel@dhs.ca.gov.

Sincerely,

Original Signed by Marian Dalsey, M.D., M.P.H.

Marian Dalsey, M.D., M.P.H., Acting Chief
Children's Medical Services Branch

Linnea Sallack, M.P.H., R.D., Chief
Women, Infants, and Children (WIC)
Supplemental Nutrition Branch

Susann Steinberg, M.D., Chief
Maternal and Child Health (MCH) Branch

Attachment:
Tentative Conference Agenda
Scholarship Application